

WHAT IS THE PLATFORM?

Previous AFFORD projects Africa Gives and SEEDA revealed that many young Africans sought opportunities to give back to Africa but no strategic structure exists that meets this desire.

Formulated within an online platform the Diaspora Experience by AFFORD is a development and an extension of these previous projects that enables volunteering, business opportunities, knowledge sharing and cultural experiences for the diaspora community.

AFFORD are aware of three strategic ways the diaspora are presently supporting Africa – these are:

SKILLS – around undertaking internships/building business partnerships / new connects

TIME – around volunteering/building new connects – impacting communities on the ground

INVEST – around money/innovation/remittances programs enhancing the capacity of grassroots entrepreneurs.

The Diaspora Experience occupies a unique niche and ultimately offers “The journey and experience of a lifetime” whilst facilitating support for finance and crowdfunding to be raised via the platform.

NEXT STEPS FOR THE PLATFORM

With plans to deliver a variety of “experiences” via the platform one major requirement is the need to support the giving of those who register. Funding would allow the platform to support accommodation and flights in a match-giving agreement between AFFORD and the delegates attending the project. We are seeking organisations with a volunteer/Africa/diaspora giving focus to become our partners in this aspect of our platform and are open to conversations on how we can work with you on making this a reality in order to impact lives not only of those on the ground but those who partake.

Based on previous projects Africa Gives and SEEDA, the Diaspora Experience (DE) platform is a new platform by AFFORD that enables volunteering, business opportunities and cultural experiences for the diaspora community.

Within the Diaspora Experience platform there will be ongoing projects that the diaspora can access to connect with the African continent. These projects tap into the three areas that AFFORD have recognised how the diaspora engage with Africa – through time, money and skills.

**CONTACT US ON
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INFORMATION**

